

Claudia Navarro Corona

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· [LinkedIn](#) · [OrcId](#)

Objective:

Dedicated and passionate educator with a proven track record in educational leadership, seeking opportunities to contribute expertise and innovation to educational initiatives.

Biography:

Claudia Navarro-Corona is a visionary educator and leader in educational innovation. With a remarkable background in researching and developing educational leadership models, she is the Director at WeDoEd, an independent project in Latin America. In this role, Claudia leads pioneering initiatives in the academic field, showcasing her commitment to fostering innovation in learning environments. Additionally, she serves as a Professor at the *Universidad del Desarrollo* in Santiago, Chile, where she actively contributes to shaping the next generation of educational leaders.

Core competencies include:

- Educational leadership
 - Curriculum design
 - Educational project management
 - Technology integration in education
 - Qualitative research
 - Design thinking
 - Educational case studies
 - Educational evaluation
 - Educational innovation
 - Teacher professional development
 - Training of educational leaders and teachers
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Professional Experience:

Founder | WeDoEd (Independent Project) | México, México, MX

December 2022 to Present

- Leading innovative initiatives in the educational field.
- Initiating the professionalization of school management teams.
- [WeDoEd Website](#)

Professor | Universidad del Desarrollo | Santiago, Santiago, CL

February 2023 to Present

- Contributing to the development of educational leaders.
- [Universidad del Desarrollo Postgraduate Programs](#)

Director of the Line of Innovation in Leadership Development Models | Centro de Innovación en Liderazgo Educativo | Santiago, Santiago, CL

August, 2020, to December 2022

- Spearheading innovative projects in leadership development.
- [CILED Website](#)

Researcher and Director of the Specialty in Management for Educational Leadership and Innovation | Tecnológico de Monterrey | Monterrey, Nuevo León, MX

June 2017 to December 2022

- Leading research and innovation in educational leadership.
- [Tecnológico de Monterrey Website.](#)

Academic Founder and Designer of the Specialty in Management for Educational Leadership and Innovation | Tecnológico de Monterrey | Monterrey, Nuevo León, MX

June 2017 to December 2022

- Curriculum design and leader of the design team.
- [Program institutional Website](#)

Faculty and Researcher | Tecnológico de Monterrey | Monterrey, Nuevo León, MX

June 2017 to December 2022

- Engaging in academic and research activities.
- [Profile Website in Tecnológico de Monterrey](#)

Faculty and Coordinator of the Master's Degree in Educational Management | Centro Regional de Formación Docente e Investigación Educativa | Hermosillo, Sonora, MX

January 2016 to June 2017

- Coordinating and instructing in the Master's program.
- [Centro Regional de Formación Docente e Investigación Educativa Website](#)

Deputy Director of Evaluation | Instituto Nacional para la Evaluación de la Educación | Benito Juárez, Distrito Federal, MX

July 2014 to December 2015

- Contributing to the evaluation of teachers and administrators.
- [Instituto Nacional para la Evaluación de la Educación Website](#)

Professor | Universidad Autónoma de California | Ensenada, Baja California, MX

February 2013 to May 2015

- Teaching in the Faculty of Administrative and Social Sciences.
- [Universidad Autónoma de California Website](#)

Education and Qualifications:

Ph.D. in Educational Sciences | Universidad Autónoma de Baja California Instituto de Investigación y Desarrollo Educativo | Ensenada, Baja California, MX

September 2010 to January 2014

- [Instituto de Investigación y Desarrollo Educativo Website](#)

Dual Degree:

MBA in Digital Business | Universidad Católica de Murcia | Murcia, Murcia, Spain.

MBA in Digital Entrepreneurship | Innovation & Entrepreneurship Business School | Madrid, Madrid, Spain.

October 2022 to February 2023.

- [Universidad Católica de Murcia Website](#)
- [Innovation & Entrepreneurship Business School](#)

Certification in Teaching of Spanish as a Foreign Language | Universidad Autónoma de Baja California. Facultad de Idiomas | Ensenada, Baja California, MX

August 2024 to December 2024 (in progress).

- [Universidad Autónoma de Baja California Website](#)

M.Sc. in Educational Sciences | Universidad Autónoma de Baja California | Ensenada, Baja California, MX

September 2008 to September 2010

- [Universidad Autónoma de Baja California Website](#)

Graduate in Secondary Education, Spanish Specialty | Escuela Normal Superior de Hermosillo | Ciudad Obregón, Sonora, MX

September 2000 to June 2004

- [Escuela Normal Superior de Hermosillo Website](#)

Selected peer-reviewed paper and books:

Cites: 470

Index h: 10

Index i10: 10

Navarro-Corona, C. (2023). *Método CACE: Autoetnografía para líderes educativos [CACE Method: Autoethnography for educational leaders]*. Nómada. México.

<https://editoranomada.com/index.php/en/catalog/book/metodo-cace>

This is the most recent book. Metodo CACE presents the Method of Autoethnographic Case Study Construction (CACE, by its initials in Spanish) as a training alternative for educational leaders, focusing on helping them analyze the challenges faced by their institutions, establish solid foundations for their leadership, and systematize their experiences with their teams. This work results from the author's search for new alternatives to bridge the historical gap between the training provided to these actors and the field of work they occupy. The method is based on "The Prelude to School Leadership," which was awarded in 2015 as the best doctoral research in education by the Mexican Council for Educational Research. [See doctoral dissertation.](#)

Navarro-Corona, C., Nava, S., Toro, M. (2023) Revisión sistemática de literatura sobre el liderazgo distribuido en las escuelas [Systematic literature review on distributed leadership in schools]. En 140-167. En M.A. Díaz, O. Maureira, P. Newton, C. M. *Liderazgo Distribuido en Educación.*

Perspectivas, desafíos y discusiones. Universidad de Guadalajara. México.
<https://shorturl.at/fnOd3>

- Navarro-Corona, C.** (2022). *Toma de decisiones ágiles para la inclusión educativa a distancia [Agile decision making for distance education inclusion]*. Ch. 11. 128-143. En V. Hojman (Ed.) *Buenas prácticas en liderazgo en Educación Media Técnico Profesional (EMTP)*. CILED, Chile.
<https://shorturl.at/1a2hV>
- Moreno, A., **Navarro-Corona, C.**, Fernández, M. Rayman, D. (2022). *Design Thinking para liderar la innovación educativa [Design Thinking to lead educational innovation.]*. CILED.
<https://shorturl.at/HvSEf>
- Navarro Corona, C.**, Marichal Guevara, O.C. y Mazariegos Biolis, W.R. (2022). Necesidades de formación y roles paralelos de la función directiva en la educación superior en México [Training needs and parallel roles of the management function in higher education in Mexico]. En F.J. Hinojo Lucena, O.M. Marichal Guevara, M.P. Cáceres Reche y C.A. Barrientos Piñeiro. (Eds.). *Aportes de Investigación derivados de la Red Iberoamericana de Investigación en Liderazgo y Prácticas Educativas*. Dykinson S.L. <https://shorturl.at/NCQGi>
- Cordero Arroyo, D. G., Vázquez Cruz, M. D. Á., & **Navarro Corona, C.** (2022). Mapeo sistemático de la literatura de políticas docentes de educación básica de la Reforma Educativa [Systematic mapping of the literature on basic education teaching policies of the Educational Reform]. *Diálogos sobre educación. Temas actuales en investigación educativa*, 13(24). DOI: <https://doi.org/10.32870/dse.v0i24.1038>;
<https://www.redalyc.org/journal/5534/553474080023/html/>
- Ceseña, K. P. R., Cordero-Arroyo, G., & **Navarro-Corona, C.** (2022). Mapeo sistemático de la literatura acerca de la formación en línea de docentes en servicio [Systematic mapping of the literature on online training of in-service teachers]. *Academia y Virtualidad*, 15(2), 89-106.
<https://doi.org/10.18359/ravi.5810>
- Leal, B. E. G., **Navarro-Corona, C.**, & González, J. R. V. (2019). Systematic Mapping Study of Academic Engagement in MOOC. *The International Review of Research in Open and Distributed Learning*, 20(2). <https://doi.org/10.19173/irrodl.v20i2.4018>
- Navarro-Corona, C.**, & Ramírez, M. S. (2018). Mapeo sistemático de la literatura sobre evaluación docente (2013-2017) [Systematic mapping of the literature on teacher evaluation (2013-2017)]. *Educação e Pesquisa* 44. <https://doi.org/10.1590/s1678-4634201844185677>
- Cordero, G., Jiménez, J. A., **Navarro, C.**, & Vázquez, M. D. (2017). *Diagnóstico de la política pública de formación y desarrollo profesional del personal educativo de educación básica de la reforma educativa [Diagnosis of the public policy for training and professional development of basic education staff in the educational reform]*. Ciudad de México: Instituto Nacional para la Evaluación de la Educación. <https://www.inee.edu.mx/publicaciones/diagnostico-de-la-politica-publica-de-formacion-y-desarrollo-profesional-del-personal-educativo-de-educacion-basica-de-la-reforma-educativa/>
- Navarro-Corona, C.** (2017). Estrategias de aprendizaje de los directores escolares en la sociedad del conocimiento [Learning strategies of school principals in the knowledge society]. *Education in the Knowledge Society (EKS)*, 18(4), 97–112. <https://doi.org/10.14201/eks201718497112>
- Navarro-Corona, C.** Reyes, A. Cordero, (2017). Tensiones normativas en la definición del puesto directivo en la educación secundaria. El caso de México. [Normative Tensions in the Definition of the Management Position in Secondary Education. Mexican case]. *Gestión de la educación* 7 (2). <https://dialnet.unirioja.es/servlet/articulo?codigo=6152300>
- Navarro-Corona, C.** (2016). Theoretical considerations on the concept of leadership and its application in educational research. *Revista Educación* 40(1), 53-66. DOI: <http://dx.doi.org/10.15517/revedu.v40i1.16148>

Navarro-Corona, C.; Martínez Ruiz, S. I. Castro Porcayo, D.; & Consuelo Serrato, S. (2015) Gestión escolar y liderazgo de los directores [School management and principal leadership]. Capítulo 3 en Eduardo Backhoff Escudero & Juan Carlos Pérez Morán. *Segundo estudio internacional sobre la enseñanza y el aprendizaje (TALIS 2013)*. México: INEE.

<https://www.inee.edu.mx/evaluaciones/talis/informe-de-resultados-talis/>

Pérez Morán, J. C.; Díaz López, K. M.; Contreras Roldán, S.; Medrano Camacho, V.; & **Navarro -Corona, C.** (2015). Escuelas telesecundarias [Telesecondary schools]. Capítulo 8 en Eduardo Backhoff Escudero & Juan Carlos Pérez Morán. *Segundo estudio internacional sobre la enseñanza y el aprendizaje (TALIS 2013)*. México: INEE. <https://www.inee.edu.mx/evaluaciones/talis/informe-de-resultados-talis/>

Navarro-Corona, C. (2015). *La antesala del ascenso a la dirección. Trayectorias de subdirectores de secundarias mexicanas [The prelude to promotion to principalship. Career paths of Mexican secondary school assistant principals]*. COMIE. National Award for the best doctoral research in education in the biennium 2014 and 2015

<https://www.comie.org.mx/v5/sitio/otras-publicaciones/>

More information:

- [See all the chapters and books.](#)
- [See more papers.](#)

Other communications:

WeBlogEd.

WeBlog, integrated within the WeDoEd project, serves as a dynamic platform aimed at empowering teacher trainers, educational leaders, and professionals passionate about advancing educational innovation in LATAM. It offers in-depth insights into education, leadership, teacher training, and innovative teaching methodologies. This resource is crafted to inspire and enable educators to adopt and execute cutting-edge, impactful practices within their learning environments.

[WeBlogEd website.](#)

Pizarra Sonora.

"Pizarra Sonora" is an innovative project aimed at enriching dialogue and reflection within the educational field through the dissemination of seven significant case studies and experiences shared by prominent figures in education. This initiative is presented in a podcast format, providing unparalleled material for use in training educational leaders and teachers, and for analyzing educational challenges. Through "Pizarra Sonora," the exchange of ideas and collaboration are promoted, thereby contributing to the continuous professional development of listeners and strengthening the educational community globally.

Languages

English: Fluent

Spanish. Native and knowledge for teaching it as a second language.

French: Beginner.

Distinctions

Other distinctions in my career include:

2015-COMIE: Award for the best doctoral research in Mexico in the biennium 2014 and 2015 awarded by the Mexican Council of Educational Research for the research "The Anteroom to School Management: Trajectories of Deputy Principals in Mexican Secondary Schools."

2016-2017- CONACyT: Recognition as "Candidate" in the National System of Researchers. Distinction granted by the Mexican Research Council to emerging researchers.

2017-SEP: "Desirable Profile" distinction granted by the Ministry of Public Education as recognition of work performed as a researcher, manager, and teacher.

2020-2021-Tecnológico de Monterrey: Distinction as the best professor in three consecutive periods by Tecnológico de Monterrey.

2017-2023-Conahcyt: Federal Recognition as a National Researcher, Level I, granted to researchers with sustained careers.